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## EDITORIAL CALENDAR

### 2001-2002 Editorial Calendar

ISSUE	FEATURES	AD CLOSE	ON SALE
<b>2001 NOVEMBER:</b>	NBA Preview/ Winter Olympics Countdown/ MLS Championship	8/27/01	10/22/01
<b>DECEMBER:</b>	Sports Gear, Games, & Gadgets Test/ Winter Olympics Countdown/ College Basketball	10/01/01	11/26/01
<b>2002 JANUARY:</b>	Athlete of the Year/ College Football/ Super Bowl	10/29/01	12/24/01
<b>FEBRUARY:</b>	Winter Olympics/ Reader's Poll Results/ Winter X Games/ Daytona 500	11/19/01	1/21/02
<b>MARCH:</b>	College Basketball (Men's and Women's NCAA Tournament)	12/21/01	2/18/02
<b>APRIL:</b>	Baseball Preview/ NFL Draft	1/21/02	3/18/02
<b>MAY:</b>	Stanley Cup/ MLS Preview/ Mother's Day	2/25/02	4/22/02
<b>JUNE:</b>	NBA Finals/ Wimbledon/ Father's Day	3/25/02	5/20/02
<b>JULY:</b>	WNBA Preview/ Baseball All-Star Game/ NBA Draft	4/22/02	6/17/02
<b>AUGUST:</b>	Summer X Games/ Little League World Series	5/27/02	7/22/02
<b>SEPTEMBER:</b>	NFL Preview/ College Football Preview	6/24/02	8/19/02
<b>OCTOBER:</b>	NHL Preview/ World Series	7/22/02	9/16/02
<b>NOVEMBER:</b>	NBA Preview	8/26/02	10/21/02
<b>DECEMBER:</b>	Sports Gear, Games, & Gadgets Test/ College Basketball Preview	9/30/02	11/25/02

Ad close dates and editorial content are subject to change.

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